

BY THE NUMBERS

WASHINGTONIANS CONTINUE TO WANT A CLEAN FUEL STANDARD AND CLIMATE ACTION

Latest polling numbers demonstrate strong support for cleaner transportation fuels and prioritizing climate among COVID-19 pandemic health and economic concerns.

CLEAN FUEL STANDARD | HB 1091 | WA LEG 2021



How does a Clean Fuel Standard stack up with voters?

There has been strong and very diverse support for a Clean Fuel Standard throughout the multi-year campaign to legislate cleaner transportation fuels in Washington, including from the Alliance for Automotive Innovation as well as major in-state fuel users such as Waste Management, Alaska Airlines and the Port of Seattle; leading public health organizations including American Lung Association and Washington Academy of Family Physicians. Hundreds of organizations, local elected officials and jurisdictions, small businesses, unions and advocacy groups are urging the legislature to pass HB 1036 this session.

Support for a Clean Fuel Standard is also reflected directly from voters¹, a majority of whom support passage of HB 1036, notably despite the ongoing health and economic challenges of the COVID-19 pandemic.

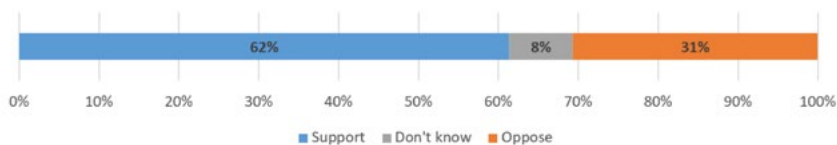


The Legislature should answer this call for climate action. Washingtonians from every income level and across the state support a Clean Fuel Standard.

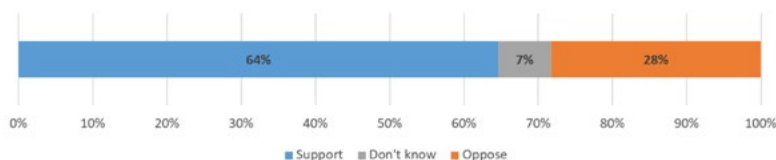
Union households also demonstrate support for a Clean Fuel Standard by more than a 2:1 margin.

Support for a Clean Fuel Standard is particularly strong among People of Color, who favor the policy at more than a 3:1 margin.

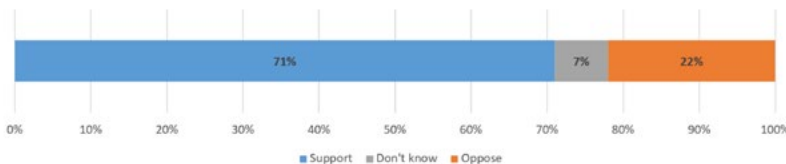
Statewide Support for a Clean Fuel Standard



Union Household Support for a Clean Fuel Standard



POC Support for a Clean Fuel Standard

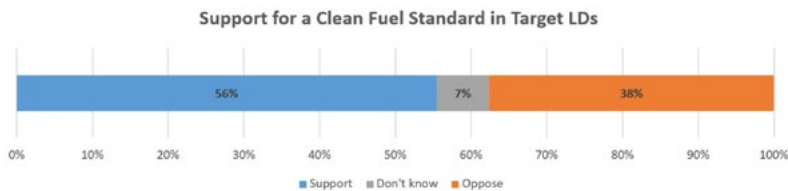


¹ FM3 Research conducted interviews with 1,094 Washington state voters who participated in the November 2020 election. The margin of error is +/- 3.5% at the 95% confidence level. FM3 Research conducted the interviews November 5-14, 2020 online and via landlines and cell phones.

THE MESSAGE FROM VOTERS IS CLEAR: THEY VIEW ACTING ON CLIMATE AS A PRIORITY, SINCE THEY UNDERSTAND IT WILL HAVE A NEGATIVE IMPACT ON THEIR LIVES—UNLESS WE ACT. THERE IS NO TIME TO LOSE.

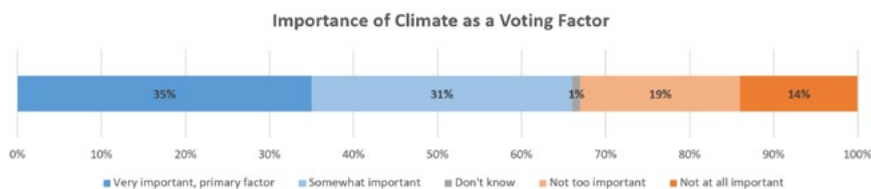
Even in targeted Legislative Districts that tend to swing in political affiliation there is majority support for Clean Fuels.*

People still support a Clean Fuels Standard after hearing negative messaging about cost impacts. Even after listening to these arguments, there is strong majority support for the policy: 55% of respondents support the policy, 14 points higher than those who oppose.



* Targeted LDs: 5, 10, 17, 19, 26, 28, 30, 42, 44, and 47

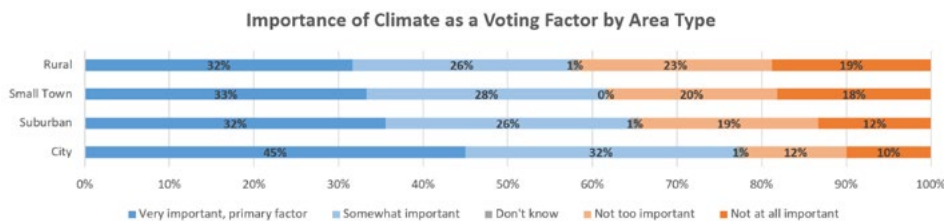
Overall, climate is an important issue to voters, with two-thirds of people saying climate and the environment are important to them in deciding who to vote for, and one-third saying it is a primary factor in their decision.



In fact, climate is an important voting issue statewide, with majorities in various counties and in cities, suburbs, small towns, and rural areas all affirming this.

Climate is an especially important voting consideration for:

- » **Union families: 76% say it is an important factor**
- » **People of Color: 81% say it is an important factor, with over half saying it is a primary factor**
- » **Democrats: 92% say it is an important factor, and 48% say it is a primary factor**
- » **In swing Legislative Districts, 58% of voters say climate is an important factor in their decision-making, and a quarter of voters say it is a primary factor.**



This is not surprising given nearly half of voters believe climate change will harm them at least a moderate amount, and 70% believing it will harm them at least a little.

